

CAROLINAS REGION PCA BOARD MEETING MINUTES FEBRUARY 7, 2009

The Carolinas Region held their 1st Quarterly Board Meeting of 2009 at the Lava Bistro, Charlotte, NC. President Harvey Yancey presided over 18 board members; chairpersons and guests.

President's Notes:

President Yancey requested board members and chairpersons to introduce themselves and provide a brief description of their positions and duties.

There is a need to add more positions to the Regio in an effort to solidify and refine the structure in an effort to spread the workload around so as to better serve the needs of the club. We are approaching our 50th. Anniversary and we will need someone to step up and take care of the Historian and Archive position to address all that has happened in the history of the club. We will be doing an assessment analysis of event chairpersons to determine what needs to be done to provide the best possible support for the club.

Sandy Shirley was introduced as the new Event Planning Coordinator as well as helping out Rock Webb with the Sun Fun Area. Catherine Bonfiglio is our new Communication Chair and will be in charge of club communications.

In Old Business, the purchase of a cargo van to store and move club equipment was discussed. We are looking for something in the \$14,000 range through auctions, pre-owned vehicles, ect.; both Bob Saville and Delmar Kiser are looking into possibilities. Harvey also discussed purchasing a laptop and spend around \$500.00. Bob Saville motioned to do so and it was seconded by Nadine Saville and approved by the board.

We also decided to rotate the Region Christmas Party between the club areas and Jim Horner offered to hold the party in the Upstate Area in December 2009.

Vice President's Notes & Sponsorship Report:

Gene Kendrick reported that sponsorships will be a challenge this year with the state of the economy. He is working to set up meetings with various dealers and shops to obtain sponsorship monies. The loss of the Hickory Auto Group closing has hit us hard and Gene is asking area directors to work hard in obtaining sponsors. It is important that we build close relationships with out sponsors.

Gene also reminded everyone that the annual Club Summer / Pool Party is being held on July 18, in Spartanburg, SC. In an effort to offset cost, there will be a \$10.00 per person charge.

Area Reports:

Hickory Area: Delmar Kiser reported that the closing of Hickory Auto Group has hit his area hard also and he is trying to seek out other sponsor sources. The area will now be meeting at the Flat Rock Grille, in Hickory. They have had good attendance and expect it to continue. The area will be having an area picnic in May.

Metrolina Area: Steve Zakley was unable to attend, but Harvey Yancey reported that the area had 50 plus at their January meeting. Meetings are still held at The Waldhorn Restaurant in Pineville, but other venues are being considered in an effort to make it easy for everyone to attend. Steve is working on a Meet & Greet Session at Hendrick Porsche in Charlotte. Other events planned are as follows:

Carolina Blond Brewery Tour; Scenic Drive / Wine Tasting & Knights Ball Game; A Marquee Car Challenge – Car Club Mixer; In May there will be a " THAW-OUT event and a Tech Session at GMP in

Charlotte; Hendrick will host a Panamara introduction in October as well as a possible autocross.

Mountain Area: Jim Peterson was unable to attend, but Harvey Yancey reported that their attendance has been very good. Jim and his committee are working on the 2009 PorscheFest event and meetings are almost continuous. Registration information is now on the website. Upcoming events are as follows:

3/7: Tour of The " Winning Collection ", exotic car collection near Asheville.
4/4: Drive & Dine Event to and from Hot Springs, NC.
5/2: PorscheFest 2009 Volunteer orientation session.
5/23 & 24: PorscheFest 2009.

Sun Fun Area: Rock Webb was unable to attend, but Sandy Shirley reported the next meeting will be 2/17, at Doc's Grrrage Chili Cook Off. They are working toward more participation, by having active members call other members to promote attendance and participation. They are also working with their dealers and shops to promote sponsorship. There is a Ferrari club event that they are looking at participating in this November and the Pine Island Concours is coming up in April.

Triad Area: Jerry Kilcrease reported that the January meeting was cancelled due to inclement weather, but they are continuing to meet at Big Shotz Tavern in Clemmons, NC. Attendance has been active. They are also working with dealers and shops promoting sponsorship and participation. The Foreign Cars Europa sales manager has been invited to their next meeting on February 17. Upcoming events are as follows:

3/7: Cabin Fever Drive Too.
May - Date to be determined: Carolinas Regional Autocross @ Wake Forest University
Aug/Sept - Date to be determined: Swap Meet @ SpeedWerks.
Oct - Date to be determined: Oktoberfest @ Foreign Cars Europa
Dec - Date to be determined: Triad area Christmas party

Jerry requested a Charity Event subsidy by the club. Bob Saville motioned to approve up to \$500.00 and the motion was seconded by Nadine and approved by the board.

Triangle Area: Martin Salas reported that the area is struggling with attendance and he is making an effort to get more people out as well as looking for sponsors for area events. They will continue holding their annual " Tail of the Dragon ", drive as well as doing a BBQ drive.

Upstate Area: Jim Horner reported they held their last meeting at a new location, Brick City Grille and had about 40 in attendance. They are also working on relationships with dealers and shops as well as other potential sponsors. Each meeting, they have a raffle and they ended up with almost \$4,600.00, which they distributed to the St. Vincent De Paul Society. This contribution kept nine needy families from having their water cut off; 13 families from having their power cut off; 3 families from having their gas shut off and food for a struggling family of 17.

Upcoming events are as follows:

4/18: Blockhouse Steeplechase, Tryon, NC
7/18: Annual Region Summer Pool Party @ Gene & Paul Kendricks home, Spartanburg, SC.

Newsletter Report: Alex Galloway reported that he is working on doing a feature article every month and encouraged everyone to give thought to contribute. The newsletter is running smoothly.

Membership Update: Nadine Saville reported the we have between 1,500 and 1,600 members, but only 1/3, have been members for more that three years. She will continue to send out updates and continue to track members who have let membership lapse as well as post new members with name and city.

Website Report: Paul Lueskow reported that everything is running well and he is getting good response from area directors. He will be adding a PorscheFest 2009 page soon and reminded everyone that the registration form is on the website. Paul asked area directors to make sure they keep meeting locations up-to-date. He mentioned that the site is getting around 200,000 hits monthly, some as far away as Europe.

Driver's Ed Report: Bryan Powell; Nadine Saville & Marty Barrett reported the track seminar this month had 44 pre-registered and they had a good session. Marty addressed the instruction process. The February 28 – March 1 event has spaces open and area directors were asked to email members about the event. They look to break even on this event. A certificate will be given to registrants worth \$15.00 to be used at the Region Goodie Store.

PCA National recommended that an attorney in the club review the contract with CMP to make insure all is in proper order. There is a Leadership Mentoring Program that will work with corner workers, Grid Workers, etc. We are also working on increasing exposure into the events.

Marty Barrett indicated that there is an Instructor Program being conducted on May 5 and that all cars must now have technical inspection done by a certified shop for their annual tech. Marty is also working on a Skid-Pad Program.

Club Race Report: John Alpaugh was unable to attend, but Harvey Yancey reported they are working on improving the foundation of the race structure. We are also working on physicians to be in attendance at the race. Again, we are looking for sponsors for this year's race which Sandy Shirley is working on. Bob Saville is also entertaining the possibility of a Zone III Race Challenge.

Autocross Report: Walter Stone reported the following dates:

5/3: Triad Area @ Wake Forest University, Winston-Salem

5/23: PorscheFest 2009 in Asheville, NC (Details are being worked on)

November DE

Upstate & Metrolina Areas are also look at the possibility of hosting autocross events.

Concours Report: Mike Jones reported the he and Mike Rich will be working together to assist area managers on how to run events. They held a class with the PorscheFest 2009 committee to go over the procedures. PorscheFest should be a great venue on the Biltmore estate grounds. Mike requested area managers to send a list of any Concours events planned. Also, Mike reminded everyone about the Auto Fair at Lowe's Motor Speedway on April 5.

Communications Report: Catherine Bonfiglio reported in her new position. She is assisting Jim Peterson with PorscheFest 2009, with event coverage, media coverage, ect. Catherine needs to hear from all of us about events we want promoted. She will write articles about the club and various events and communicate with the media to promote them.

Goodie Store Report: Sadie Kilcrease reported that she had \$500.00 in sales at the Mid-Winter DE. The Goodie Store will be at the at the following locations:

February: Hickory Area; Triad; The Swap Meet; DE.

Sadie also has a new item, gloves which we saw at the board meeting and they are excellent quality.

Treasurer's Report: Bryson Kiser was unable to attend but sent this session's report which indicates the club to be in excellent financial shape.

Calendar For 2009: Sandy Shirley will be handling the Calendar and will provide updates to Paul Lueskow and Alex Galloway for posting on the website and the newsletter.

Next Meeting: The next board meeting will be held on May 2, with the location to be determined