

Carolinas Region
Board of Directors Meeting – May 9, 2015

Area Director Reports:

Hickory- Michael Vittorio - see attached report as submitted

Metrolina - Greg Konney – see attached report as submitted

Sandhills – Marty Barrett

Triad – Jerry Kilcrease – see attached report as submitted

Triangle – Howard Wasserman – see attached report as submitted

Upstate – John Budinich – see attached report as submitted

Staff/Committee Reports:

Goodie Store – Kathy Boehm, Chair – see attached report as submitted

Q2 Report Hickory Area

Carolinas Region PCA

Meetings/Attendance: Thus far in 2015, we are averaging 38 attendees (~18% of our membership) at our monthly meetings. Due to the size of our Area and the location of our members, we decided to try holding meetings at different locations within the area - some in the west, some in the East. Our May meeting was our first to be held in the Western part of our Area.

The Hickory Area is geographically fairly large and our members are concentrated in three distinct sections of the Area. In order to better meet members' needs, we decided to try meeting at various times this year in each of those population pockets. Accordingly, our May meeting was held in Morganton, NC. Much to our delight, it was a great success.

Twenty-one cars, thirty-two members and three guests attended our meeting hosted by BlackTop Studio, a growing classic auto restoration shop. Ken Coffey and crew provided a barbeque dinner, a tour of their shop and demonstration of their metal forming capabilities. One of our members took the opportunity to try his hand at metal forming and may have discovered a hidden talent. All in all, folks seemed to have a really good time and provided encouragement for

Charity: In the first four months of this year, the Hickory Area has raised \$350 for charity, all as a result of the 50/50 drawings held at each monthly meeting .

Sponsorship: We have completed our discussions with Porsche of Hickory re their 2015 sponsorship package. Though we thought we had this wrapped up late last year, several leadership changes within the company and dealership have required that we re-visit this issue. As of now, they will sponsor Fall Tour, the Nov DE at VIR, our Area Holiday Party and Roads and Rails. They will also continue their TR add. The total value of this years package is \$7k+.

Upcoming Events: The inaugural Rock Barn EuroClassic car show will be held at the Rock

Barn Golf Club and Spa on Conover, NC on June 26-27. This charity event is sponsored by Rock Barn and the Tarheel Mercedes-Benz Club. The Carolinas Region PCA is a sponsor partner and the Hickory Area AD is a member of the organizing committee. Open to all European make cars, the entrance fee is \$30 with all proceeds going to benefit Alzheimers Research. Spectator admission is free. This is shaping up to be a great event. Please encourage your members to attend. Registration is available at:

<http://www.motorsportreg.com/events/rock-barn-euro-classic-golf-spa-mbca-tarheel759884>

Fall Tour: Planning for Fall Tour (Oct 23-25) to The Homestead is progressing nicely. A "save the date" add has been submitted for inclusion in June's TR. We anticipate registration for the 40 available "slots" will open on or about Aug 1 and will close Sept 20.

Michael Vittorio

May, 2015



May 2015 PCA Board Meeting

Metrolina Area Director Report

Our monthly meeting attendance has been improving...we are averaging 35 ~ 40 members depending on what special activities or guest speakers I can corral. We will have a couple of fun speakers coming in beginning in June.

Recurring Events:

Every first Saturday of the month we have around 400 cars gathered at *Cars and Coffee* which is located at the NC Music Factory and Mattie's Diner inside the 4th ward uptown Charlotte. This is off of Graham Street just south of the I-277 beltway. It was very well attended in May...with the most Porsches that I have ever seen there!

Also we have a local *Cars and Cappuccino* event on the third Sunday of each month. This location is at the Foxcroft Shopping center near the Southpark Mall at 7814 Fairview Road.

Future Events:

Working with *GMP Performance* to have them host a monthly club dinner. Trying to get together for a Saturday Tech Session has been almost impossible. We are looking at our June 20th meeting and it should be fun!

The second annual Porsche Cars in the Country is scheduled for Saturday May 16th. This is hosted by member Jeff Thomas who has a very nice home/spread in Monroe, NC. He has about 18 cars and 30 people signed up so far. As always we expect to hear from some last minute folks.

Out in the future but definitely reserved...The *Metrolina Area Holiday Party* is scheduled for Wednesday December 16th and we will return to the Charlotte Motor Speedway's Speedway Club. This venue was really popular and those folks who could not make it last year have been asking if we will be there again! We would love to see folks from other Areas attend!

Past Events:

Despite the non-cooperating weather our first Spring Drive to Asheville was held. We only had 5 cars battle the weather for this 2 day trip. It started out wet but cleared by mid Saturday. Member Rich Wittholt did another great job in putting together some nice drives for us. For those of you who are *actually reading this* on Sunday we drove over to Little Switzerland for lunch and it was very sad to see a fellow Club member from Hurricane wreck his beautiful 911. A strong reminder that caution must be observed at all times!

We continue with our 50-50 drawings at our meetings, more \$\$\$ has been coming in with the increase in attendance. We plan to make a nice donation at year end to the Metrolina Food Bank.

Regards,

Greg

Metrolina Area Director

Triad Area PCA – Report to Board of Directors – May 9th, 2015

The Triad Area PCA has been holding monthly meetings on the 3rd Tuesday of each month at River Ridge Taphouse located in Clemmons, NC. Attendance has been very good each month (except for February which was cancelled due to ice/snow covered roads). At the January meeting we had a record 68 members and guests in attendance; March had 64 and April had 56 in attendance. These large groups are pushing the limit to maximize the capacity of our meeting room and I continue to look for alternate meeting locations in the Greensboro area but I have not located anything so far. I am encouraged to see that we are seeing new members show up at each meeting and I have seen several of them participating in area events. We are making a special attempt to recognize new attendees and introduce them to key PCA members at the meeting and try to make them feel comfortable and welcomed. As we move toward the more active time of the year we will continue to host events that are of interest/recommended by the Triad Area membership.

This year the Triad Area has hosted or co-hosted the following events:

April 11th – Drive to Chateau Morrisette just off Blue Ridge Parkway – Jerry Collins and Don Roof co-chaired a great drive from Greensboro to Chateau Morrisette. We had 21 members and guests (13 cars) caravan up through the back roads to Chateau Morrisette where we had lunch and visited the winery.

April 18th – Three Area Shine/Show/Lunch – This was the second year that Triad/Triangle and Sandhills area teamed up to host this event. The Triad Area had 24 members and guests (18 cars) in attendance. Most of us gathered at Porsche of Greensboro where we were treated to coffee and doughnuts before we departed for Seagrove. At Seagrove we met up with the other two areas and had a great Shine and Show event and after lunch most folks headed for the local potteries.

The Triad Area has the following events scheduled during May/June & July:

May 16th – Porsche Corral –American Children’s Home Car Show – This is one of our major annual charity events where we partner with the Children’s Home by hosting a people’s choice Shine and Show event during their car show. We have been averaging around 15-20 cars at the Porsche Corral and this year Porsche of Greensboro is a sponsor and is providing “marquee” Porsches to be displayed at the event.

June 19th-21st – Roads and Rails Charity Drive – Chaired by Robert Van Camp and Charles Massler – This is the 4th year that this major charity event has been planned. The drive will take the group up to Snowshoe Mountain Resort, WV; ride the Great Scenic Railroad and return. All proceeds go to YMCA Camp Hanes. This is a popular event averaging 25-35 cars with PCA members.

July 18th – Drive to YMCA Camp Hanes – Lunch/Visit/Tour - Each year the staff at Camp Hanes invites all Triad Area PCA members and guests and especially those that attended the charity drive to visit the Camp (located in King, NC) for lunch and a tour.

Respectively submitted to the Secretary of the Carolinas Region,

Jerry Kilcrease, Triad Area PCA, Director

Quarterly Report – 2Q 2015

Triangle Area

By Howard Wasserman

Participation in area events has been steady—regular dinner meetings drawing around 20 people, Cars & Coffee around 10. We had a good tech session at the local dealer and are setting one up at a restoration shop in Raleigh, probably in June. The Tri-Area (Sandhills, Triad, Triangle) Shine & Show, actually held in April, was quite successful—40 cars, around 70 people. The next area Drive & Dine is scheduled for June 13 to Bear Creek using a route created by a relatively new member.

We are looking for a new charity for 2015. We're also searching for a suitable service organization to which our group can give some time on a regular basis.

Our plan now is to hold a Member Appreciation Party in the fall utilizing the 2014-15 one-time fund.

We have a good core group of people. Growing much behind the current level of active members continues to be a challenge. Plans are being developed to increase dealer involvement of the two dealerships whose assigned areas include parts of the Triangle Area. Marty Barrett will be assisting in this effort. The hope is that their involvement will result in a rise in the number of active members.

Additionally, I have access to templates for creating flyers for club events, and would be happy to help anyone by creating flyers utilizing these templates so as to be more attractive in Tobacco Roads and generate more attention to your event than simply a written article in TR.

Carolinas Region Upstate Area Report - 5/07/15

The following is the PCA Carolinas Region Upstate Area report for the 2nd quarter of 2015.

Meeting attendance has been on the increase and averages between 48 and 60 attendees per meeting. I am starting to look for alternative venues as we max out our current space at Quaker Steak & Lube at about 65 attendees. The participants have been very active at the meetings, providing updates and suggesting activities for future meetings or outings. We continue to see a number of new members and first time attendees at each meeting, which speaks well for overall interest in the club.

We had two Drive & Dine events this quarter, one to Athens, GA and one to Lake Lure, NC. Both drives had about 15 vehicles and were well liked by all who participated. One of our members, Robert Rainer, has volunteered to plan a drive for each quarter this year.

One of our members, Karla Kuhn, has started a "Ladies Night Out" event for those interested in social activities that are not Porsche related. They hold their events on the second Tuesday each month. They are having their 4th monthly event in May and participation has been growing every month. Other areas may want to consider this type of event to offer alternatives for members and to increase overall participation from members.

The annual Antique Wooden Boat & Porsche show was held on April 18 at Hartwell Marina in Hartwell, GA. The event was hampered by early morning rain but we still had 29 Porsches in attendance and 45 antique boats. As the show was starting the clouds cleared and we enjoyed a sunny and pleasant day. This event will again be on our 2016 calendar.

Porsche of Greenville is undergoing a major remodeling, primarily focused on expanding the showroom for the Porsche brand. They predict construction will be complete in late June or early July. I am in discussion with them to host a Grand Reopening party for PCA members in July. I will send an update as soon as details become finalized.

Finally, as of the date of this update, it was announced that Porsche Cars North America officially opened their new Atlanta headquarters. As I have some contacts there through work, I plan on contacting them to see if there is any possibility of hosting a Carolinas Region PCA day for a tour of the facility and other activities. I will keep the Board up to date on any progress I make in these efforts.

Respectfully submitted,

John Budinich

Goodie Store Report - May 9, 2015 Board Meeting

Special orders through the website and by phone calls continue to increase.

The March DE at CMP was a very good event for the Goodie store with sales of \$2,197 & special orders of \$795. There was a lot of positive response to the Saturday evening Social.

The Goodie Store has been setup at most of the Triad Area meetings and the April Hickory Area meeting all with good support of the PCA members.

Respectfully submitted,

Kathy Boehm, Goodie Store Chair