

CAROLINAS REGION PCA BOARD MEETING MINUTES SEPTEMBER 27, 2008

The Carolinas Region held their quarterly board meeting at the Lava Bistro, Charlotte, NC. President Bob Saville presided over 17 board members; area directors; chair persons and guests.

President's Notes:

Jim Peterson was introduced as the new area director for the Mountain Area. PorscheFest 2009 will be held Memorial Day weekend in Asheville with the Mountain Area as the host. Anyone interested in volunteering should contact Jim Peterson. The Region is looking for a Historian as Carol Vargo has decided to step down. Anyone interested should contact Bob Saville. President Saville reminded everyone that the board election ballots are on the Region website.

Vice President's Notes:

Gene Kendrick thanked everyone for their participation in the annual club BBQ at his home. The turnout was great with 150 plus in attendance and 55 cars on display. Sponsorship is in great shape. Porsche of Hickory has stepped up with \$10,000 to be used as follows:

\$2,500 for Fall Tour; \$2,500 For Region Christmas Party; \$2,500 For Spring Tour and \$2,500 discretionary

Gene reminded everyone to promote sponsorship advertising and let him know of advertisers so they can be acknowledged.

Area Reports:

- a. **Hickory Area:** Delmar Kiser was unable to attend, so Bryson Kiser reported that they have 12 – 15 in attendance at meetings and are working to get more turnout and new members.
- b. **Metrolina Area:** Mike Masterson was unable to attend, so Bob Saville reported the meeting attendance was excellent at about 35 to 40 attending. The area will host the Fall Tour, October 25, 26, and the registration is almost full. Meetings are being held at the Waldhorn German Restaurant in Pineville and was also attended by members of the BMW club. Lots of fun. A representative from CMP gave a presentation on the improvements and upgrades that are making CMP a first class track operation. David Salama from Supercar Sensation gave an overview of program of driving world class cars from Porsches to Ferrari supercars.
- c. **Mountain Area:** Jim Peterson gave background on himself and future plans for the area. He has held a Special meeting to review procedures and PorscheFest in particular. Jim encouraged everyone willing to help out with PorscheFest to contact him. Jim is also making a priority to increase membership involvement as well as to look for new members.
- d. **Sun Fun Area:** Rock Webb reported that meeting attendance has been good and Doc's Grrrage and McDaniel Motors have been supportive in hosting meetings and events. Sandy Shirley of McDaniel has been working on project and events with the area.
- e. **Triad Area:** Jerry Kilcrease was unable to attend, so Sadie Kilcrease reported 40 – 50 in attendance at their meetings. They have been meeting at Big Shots Restaurant but also look at alternative sites to accommodate membership. They are active in recruiting new members. They are hosting their annual Oktoberfest event, sponsored by Foreign Cars Europa on October 11. The area Christmas Party will be held, December 2 and will also be hosted by Foreign Cars Europa.

The area has also requested that the region board look into the possible establishment of a new area to cover , Troy; Pinehurst; Southern Pines and Aberdeen. There appears to be a good number of Porsche owners in the Sandhills area. Marty Barrett and Larry Lassiter had an impromptu get together and 19 showed up. Their events appear in *TR*. Also, shine & show proceeds from Oktoberfest will go to the American Children's Home of Lexington.

- f. **Triangle Area:** Martin Salas was unable to attend, but forwarded that they have 10 –15 at meetings; They hosted a " Tail of the Dragon " drive and will hold their annual beach run on October 4. He's working on attracting more members and more participation.

- g. Upstate Area:** Jim Horner reported that attendance, 40 – 50, is excellent and they continue to meet at the Italian Grill and had one new member attend the last meeting. They are getting a lot of interest and are promoting DE events.

Newsletter Report: Dale Hewitt reported that we are in excellent shape delivery-wise as long as long as everyone gets their info by the first week of every month. Finances are in good shape, but we can always use more advertising which helps keep cost down. We are also looking at the cost differential between black and white and color, as some have asked if some of the pages could be done in color.

Membership Report: Nadine Saville reported that we are just under 1600 members in the region. Area directors; board members and chairs needing a list should contact Nadine. She is also looking at developing a survey to find out members interests and suggestions.

Website Report: Paul Lueskow reported he needs event info in a timely manner; asked for suggestions on how to best utilize the Event Calendar; needs to know when something sells off the “ Classified Ad “ section, so he can take it off. Paul is also looking at entering our website in the national Website Competition.

Driver’s Ed Report: Brian Powel; Marty Barrett and Nadine Saville reported that the October DE is close to sold out and there are 113 registered; the Pay Pal registration is working out fine; there will be a DE at the Club Race at CMP; November 21 – 23, there will be a Driver’s Ed with an Autocross on the 22nd., at VIR with 106 already registered, but we need 160 – 190; Marty Barrett reported that the new 997 has newer electronics that many DE instructors may not be familiar with, so he is working on getting everyone updated on the new systems.

Club Race Report: John Alpaugh reported that they have 50 registered and that is about half-way to expectations; there will be a “ Solo Drivers Only “, DE at the race, these will be qualified drivers familiar with CMP. Sandy Shirley is working on activities for the dinner night; food will be similar to last year’s event. There will be a Saturday Swap meet and a Sunday Car Show. Everything looks on target.

Autocross Report: Walter Stone could not attend; Bob Saville reported that everything was on target. National has asked us to return Autocross equipment purchased for Parade or keep it and pay \$2,600 For the equipment. We will be talking with Walter about a decision on which way to go.

Historian Report: Carol Vargo has stepped down as Club Historian and we are looking for a replacement. Interested parties should contact Bob Saville.

Goodie Store Report: Sadie Kilcrease reported that the store has done \$14,000 - \$15,000 year-to-date, but has plenty of inventory for purchase; she had great sales at the annual BBQ party; Sadie is looking at at more events; the store did over \$300 at their area meeting alone; still have Parade items available.

Treasurer’s Report: Bryson Kiser reported finances are in good shape, but he has been out of town and will the get the quarterly budget in at the next meeting.

Calendar: All upcoming events will be posted in *TR*.

Next Meeting: December 23, prior to the region Holiday Party.