

**CAROLINAS REGION PCA BOARD MEETING MINUTES
JULY 19, 2008**

The Carolinas Region held their quarterly board meeting at the Kendrick's home, Spartanburg, South Carolina. President Bob Saville presided over 16 board members; area directors and chair persons.

President's Notes:

President Bob Saville kicked off the meeting with a reminder to all to share a huge thanks to all the members for making Parade a success.

Everyone was reminded that that is an election year so we will be moving through the process as we approach the end of the year. We are also actively looking for a historian, a newsletter editor and an assistant for Auto-Cross. We have gathered a lot of new interest as a result of Parade and we need to capitalize on this and keep the momentum going and get some new people involved in the operations of the club.

Vice President's Notes:

Gene Kendrick urged everyone to provide him with their sponsor updates.

Area Updates:

Hickory: Delmar Kiser reported that meetings were decreasing in size but everyone agreed that theirs were too and it is typical for the summer months. Porsche of Hickory was very pleased with the attendance at the autocross and the picnic and continues to be a great sponsor. They are looking to move the meetings to a restaurant and as soon as they find a spot, they will get the word out to everyone. He raised concern about the success of Spring Tour and as a group it was decided that we will look at doing a Daytona road trip instead. The Area Director's will poll their groups so we can find someone to coordinate the effort. It will be discussed in detail at the next meeting and will be added to the calendar for 2009.

Metrolina: Mike Masterson reported on the plans for Fall Tour. The dates are set for October 25-26th and we will be staying at the Green Park Inn. Porsche of Hickory will be the main sponsor and other logistics were discussed. No issues were raised at this time.

Mountain: Doug McKee reported that attendance is picking up and they are forming a relationship with Deal Motors. He presented several of his plans for Porschefest 2009 and there was active discussion about what must be included and what could be added. He is looking into an opportunity to add a "Hill drive" on Friday. The Area Director's will poll their groups to see what kind of response they get. Porschefest will be held over Memorial weekend in 2009. Doug requested \$500 be allocated to reserve the need block of rooms in downtown Asheville. Harvey Yancey moved for approval and Jim Horner seconded the motion.

Sun Fun: Rock Webb reported that they have added Sandy Shirley to the staff and she will be coordinating the social events in the area. Plans are well underway to continue holding a concours/car show in conjunction with the club race. They are looking to extend the invitation to other groups in order to get more participation. All proceeds from the show will be donated to a charity. The Holiday party planning is underway as well and a block of rooms has been set at the Marriott – downtown Columbia. The party will be December 13th.

Triad: Jerry Kilcrease reported that they will continue to meet at Big Shotz in Clemmons, until they can find somewhere to rotate. They have several events planned over the next few months, all of which are in the calendar. As a group, they will be returning to the Concours at Graylyn and hope to have some good participation and representation for PCA.

Triangle: Martin Salas reported that the Tour de Cure event went well and all the proceeds went to the diabetes Association. Theirs is the first group within the Carolinas Region that has been invited to attend the Crown Point activities, he will report back to the board regarding the "event" and if it turns into too much of a sales pitch.

Upstate: Jim Horner reported that their meetings are holding steady and now that Parade is over, they will start holding more events and trying to capitalize on the momentum of new-found members. Everyone agreed that they had scaled things back for the few months before Parade but will now return to many of their "normal" activities. The annual Club Summer party will be held in Spartanburg at the Kendrick's home. There will be more on this after parade.

Parade Update: Harvey Yancey reported some closing comments regarding Parade and again wanted to be sure that the Thank-you's got out to all the members. Overall the event was a success, however, we will not have the financials for several months – we are hoping that we will be able to close out the books at the end of the year.

Newsletter Report: Dale Hewitt was not able to attend but asked that we put the word out that he would like to

step down as the editor. He will continue until we find someone and he will help through a transition but feels that it is time for a change and would like to see someone with publishing skills take the newsletter to the next level.

Membership Report: Nadine Saville thanked everyone for their efforts because we won Region of the Year for actual growth for 2007. A request for everyone to tell members to be sure that they keep their national profiles current – especially email addresses. There are features within the National site that allows for emails to go out regarding membership renewals, etc. It's a great way to communicate, but folks need to keep their contact information accurate.

Website Report: Paul Lueskow asked everyone to provide as much information as possible to pass on for events and to provide it to him as early as possible. He continues to clean-up and organize the information and we are getting more hits, so we need to make the effort to get events posted as soon as possible – especially for new members, they will not start getting Pano and TR for at least a month AFTER they join. Paul met with a few other regions during Parade and got some good ideas.

Driver's Ed Report: Brian Powell reported on the Lowes events and although we had about 100 participants each day, we needed about 110 to break even. We did not sell out the event but as a whole, DE's are still profitable for the year. We are actively getting ready for the October event at CMP, registration will open August 4th and we will be accepting Paypal for the event as it did not cause any problems in July.

Club Race Report: John Alpaugh was not able to attend but provided Bob with information. The set-up and planning is underway and they are working with Susan Shire to get everything in place over the next few weeks. They are actively looking for sponsors in addition to Speedwerks. No issues to report.

Autocross Report: Walter Stone was not able to attend but is looking to hold 3 more autocrosses this year. Area Director's agreed to looking in their areas for sites.

Goodie Store Report: Sadie Kilcrease reported that while the store did not have the sales that she wanted during Parade they still did a good business and she had lots of great help that she wouldn't have been able to make it without them. The inventory will be available at the events coming up and as the inventory remaining from Parade is established, it will become available thru the Goodie Store.

Treasurer's Report: Bryson Kiser was not able to attend. The current P & L statement was provided to attendees and if there are any questions, they should get raised to Bryson.

Calendar: All upcoming events are listed in *TR*.

Next Meeting: The next meeting will be held on September 27th, in Charlotte at a place to be determined.